Anshu Yekude

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SUMMARY

Full-stack developer and creative designer pursuing Master's in Computer Applications with hands-on experience in web design, graphics design and digital marketing. Passionate about building scalable web applications and creating impactful visual content. Strong problem-solving skills with expertise in modern responsive design, and brand development.

TECHNICAL SKILLS

Languages: C, C++, HTML5, CSS3, JavaScript, bootstrap
Frameworks & Libraries: Bootstrap, jQuery
Databases: MongoDB, MySQL
Design Tools: Canva, Adobe Photoshop, Filmora, Figma
Technologies: Git, Responsive Web Design
Core Competencies: UI/UX Design, Graphic Design, Digital Marketing, Problem Solving

EXPERIENCE

Web Designer & Graphic Designer — June 2025 – Present
PSK Technologies Pvt. Ltd. IT Company — *Maharashtra, India*

- Designed and developed responsive websites using HTML, CSS, JavaScript, and Bootstrap, ensuring cross-browser compatibility and optimal user experience across devices
- Created engaging visual content including social media posts, banners, flyers, and marketing materials using Canva, Filmora, and Photoshop, contributing to enhanced brand presence and customer engagement
- Implemented modern web design principles and best practices to improve website performance and accessibility

PROJECTS

Star Fast India – Business Website — Web Developer
PSK Technologies Pvt. Ltd.

- Designed a responsive business website with clean UI, smooth navigation, and mobile-friendly layout to enhance user experience.
- Designed responsive UI components with HTML, CSS, Javascript and Bootstrap, providing optimal experience across mobile and desktop devices

Brand Identity & Marketing Campaign — Graphic Design & Digital Marketing
PSK Technologies Pvt. Ltd.

- Developed comprehensive visual identity including logos, color schemes, and marketing collateral for multiple client projects
- Created social media content strategy that increased engagement through compelling graphics and multimedia content

EDUCATION

Tulsiramji Gaikwad Patil College of Engineering and Technology — Nagpur, India
Master of Computer Applications (MCA) — *July 2025 – 2027*

Shri Shivaji Science College — Nagpur, India
Bachelor of Computer Applications (BCA) — *April 2022 – May 2025*

LEADERSHIP & ACTIVITIES

JCI Nagpur Fortune Member: Active member contributing to community development initiatives and leadership programs

JCI Fortune Member: Secured 1st place as a team member in the Independence Day Dance Performance competition.